

Selling DITA

with Demonstration Data
& the DITA OT



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DITA Demonstration Data Set

- Shared Demonstration Data Set
 - Creative Commons License [CC-BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/)
<https://github.com/dita-community/dita-demo-content-collection>
- Purpose
 - Provide a **functionally-realistic** demo data set
 - Based on real customer data
 - Edited to remove any proprietary details
 - Element / Attribute occurrence “amplified”
 - Exemplary of common DITA markup practices
 - Long enough to be credible
 - Short enough to be manageable

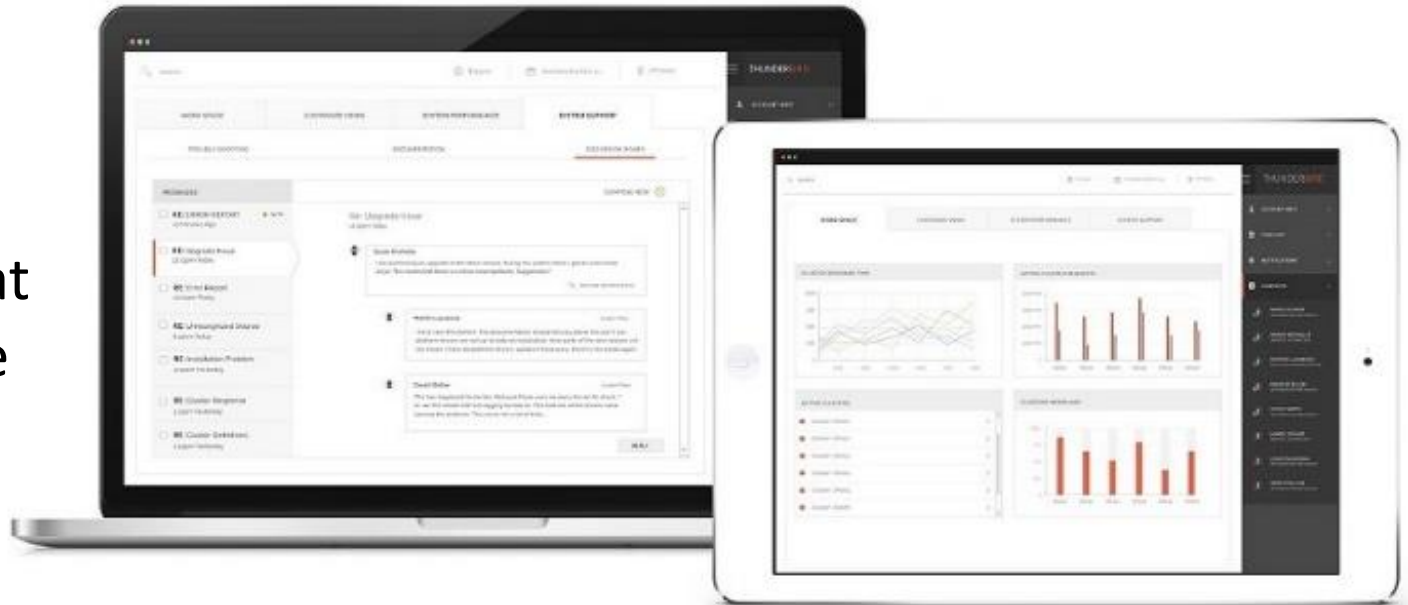
Let's Take a Look

Key Use Case:

Demonstrating the utility
of DITA to *Business Executives*



Supporting
business
scenarios that
contextualize
individual
Use Cases



What's Next?

- Let's Make Additions

- The addition of new sets of representative files

- Illustrative of Available Specializations

- Based on real content

- Potentially augmented to “amplify” the texture

- Add to the Story

- Versioning scenarios

- Translation scenarios

- Use the Set to Demonstrate DITA & the DITA OT

- Quick changes to help customers see the fit with their needs